

Gifts Support Special Needs Campers

Like you, we believe that it is every child's right to grow and live in a world that welcomes him or her. Rainbow's End Day Camp for Special Needs Children is a one-week summer day camp for special needs children and includes swimming, fishing, arts and crafts, music, and more. Campers are paired with camp counselors, and many develop life-long bonds.

Each of us has a unique capacity to help others discover the colors of their own Rainbow.



Our goal for Rainbow's End is to provide safe activities that will be fun, encourage creativity, and enhance self-confidence. This special camp is made possible by your donations and the contributions of many, many volunteers. We are grateful for your support! To learn more about Rainbow's End, please download a camp brochure online at aspirus.org/foundation.

RAINBOW SONG

We're a rainbow made of children
We're at camp and singing our song
There's nothing that can stop us
RAINBOW loving is much too strong

YES, I would like to make a donation to support Rainbow's End Day Camp for Special Needs Children and touch the lives of children!

Please charge my:

Card Number: _____

Exp. Date _____ Security Code: _____ (3-digits)

Signature: _____

Phone number: _____

Please remove my name from the Aspirus Health Foundation mailing list

My Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Enclosed is my tax-deductible gift of: \$ _____

(Checks are made payable to Aspirus Health Foundation)

~ \$60 will sponsor a child for one day of camp ~ \$100 will help cover the costs of camper activities
~ \$300 will sponsor a child for one week of camp

MAIL TO THE ASPIRUS HEALTH FOUNDATION, 425 PINE RIDGE BLVD., WAUSAU, WI 54401

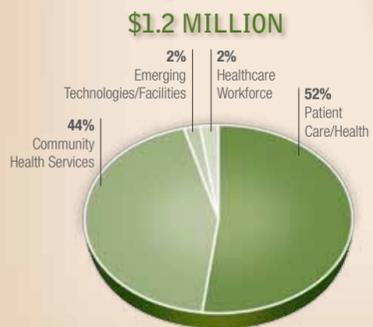
Your Gifts in Action – Thank You!

The Aspirus Health Foundation regards your charitable gifts in 2011 as a vote of confidence in our mission. We could not advance health for our friends and neighbors in north central Wisconsin without your help. And we thank you and more than 3,000 donors and volunteers for your generosity in 2011.

Aspirus Health Foundation Board of Directors
Lane Ware, Chair
John Tubbs, Vice Chair
Brenda Davis, Secretary/Treasurer
Sid Szczygelski, Assistant Treasurer
Roger Lucas, Assistant Secretary
Bill Becker
Duane Erwin
Jeny Nieuwenhuis Gustafson
John Johnkoski, M.D.
Barbara Juedes
Paul LaPree
Nancy Lewis
Brad Peck
Ben Reif
Steve Weiland, M.D.

Aspirus Health Foundation Team
Kalynn Pempek, Executive Director
Lori Artz, Database Manager
Kate Burgener, Grants Manager

Purposes of Philanthropic Contributions



ASPIRUS HEALTH FOUNDATION, INC. Statement of Financial Position June 30, 2011

ASSETS	
Current assets:	
Cash and cash equivalents	\$284,348
Current portion of assets limited as to use	458,000
Grants receivable	187,607
Prepaid expenses and other	33,415
Total current assets	963,370
Investments	3,574,513
Noncurrent assets limited as to use	4,124,627
Property and equipment - Net	5,116
TOTAL ASSETS	\$8,667,626

LIABILITIES AND NET ASSETS	
Current liabilities:	
Current portion of long-term liabilities - Donor-imposed	\$338,000
Accounts payable	17,202
Other accrued liabilities	48,920
Total current liabilities	404,122
Long-term liability - Donor imposed liability	3,941,541
Total liabilities	4,345,663
Net Assets:	
Unrestricted	4,018,877
Temporarily Restricted	170,819
Permanently Restricted	132,267
Total net assets	4,321,963
TOTAL LIABILITIES AND NET ASSETS	\$8,667,626

Statement of Activities and Changes in Net Assets Year ended June 30, 2011

Changes in net assets:	
Support and revenue:	
Total amounts raised	\$1,204,935
Less - Amounts designated by donors for specific organizations	(657,188)
Total contributions	547,747
Investment income	789,358
Other income	38,977
Total support and revenue	1,376,082

Expenses:	
Contributions - Community programs	164,048
Program support	154,740
Administrative and general	160,149
Fund-raising	164,065
Total expenses	643,002
Increase in net assets	733,080
Net assets at beginning	3,588,883
Net assets at end	\$4,321,963

This is a summarized financial statement presentation.
The complete audited financial statement is available upon request.

Caring for People

Thank You!

Your Gifts Help Children

For six years, Kohl's and Aspirus Wausau Hospital have been

partners for children's health. When you buy children's books or plush characters at Kohl's stores in Wausau, Plover, or Rhinelander, you, too, are a partner. Thank you! Through these sales, Kohl's provides key funding to hospitals for children's health and safety in north central Wisconsin.

Parents and children signed up for Kohl's Kids Keys to Life at a special kick-off event at the Kohl's store in Wausau.



This year we are tackling childhood obesity through a unique program called Kohl's Kids Keys to Life, an online program that educates, encourages, and

rewards children for increasing their physical activity and making healthy food choices. They gain key information in a fun way to help them develop habits for lifelong health.

Gifts Make a Difference 20 Years Later

Nearly two decades ago, Mark Natzke from Pewaukee, Wisconsin, had just graduated from college and was excited to take on the world and all of its challenges. That is, until he tried downhill skiing for the very first time at Rib Mountain State Park. Mark took quite a tumble and ended up in the Aspirus Emergency Department with a bruised ego, serious knee injury, and a hospital bill. This was not exactly the type of challenge Mark had expected. So he sought help from Aspirus and qualified for financial assistance through the hospital's Community Care program. Mark was grateful and knew that one day he would reciprocate the generosity shown to him and pay it forward to help someone else.

In December of 2011, nearly 20 years after his visit to the Aspirus Emergency Department, Mark called the Aspirus Health Foundation to find out how he could give back. He chose to make his gift to support the Aspirus Joint Replacement Center to help others with knee or hip injuries.

Today, Mark Natzke now an avid skier, photographed in Schladming, Austria

"Please accept my belated thanks and gift to your hospital for taking such great care of me."

— Mark Natzke



Gifts From Community Champions



Brian and Sandy Gumness and John Hugus, M.D.

The Aspirus Health Foundation recognized John Hugus, M.D., and Brian and Sandy Gumness and the B.A. & Esther Greenheck Foundation during its 2011 Lighting the Way to Health donor recognition event.

Each year, the Foundation recognizes a physician champion and a community champion for their contributions to advancing the health and well-being of people in north central Wisconsin and the Upper Peninsula of Michigan.

Dr. Hugus, Brian and Sandy Gumness, and the B.A. & Esther Greenheck Foundation have played an essential role in elevating the overall health and well-being of people in our region through many charitable endeavors. We are grateful for their partnership and generosity. Together, we are making a difference!

Gifts Invest in Your Caregivers

Mary Swope has worked in health care administration throughout her career at Aspirus. But when her mother became ill and needed intensive care, Mary experienced health care from an entirely different perspective. As a family member, she watched as her mother received excellent clinical care at Aspirus Wausau Hospital. What moved her the most was watching the nurses soothe their patients' worries and provide support and information to the family.

This experience led Mary to pursue an opportunity in Day Surgery at Aspirus Wausau Hospital and ultimately return to college for a nursing degree. She is inspired by the way her colleagues respect and connect with patients

to help them heal. And these nurses have encouraged her to seek a career in caring for our aging population.

Mary received a scholarship from the Aspirus Health Foundation which allows her to pursue

her nursing degree at Northcentral Technical College. Mary is exactly the kind of caregiver we want when we need health care. Thank you for investing in Mary and others to ensure that highly trained, skilled, and compassionate health care professionals are available when we need them.

"I am thankful for this gift from the community, which will allow me to make a difference and pay it forward by helping people."

— Mary Swope



Join us online



Connect with us and other supporters on our web site or Facebook page.

You can read and share stories, give your feedback, look through a photo gallery to see how your gifts are making a difference, and learn about events that you might attend or help with as a volunteer.



ASPIRUS[™]
HEALTH
FOUNDATION

Passion for excellence. Compassion for people.

www.aspirus.org/foundation
(715) 847-2470
ahf@aspirus.org

Gifts Honor Heroes

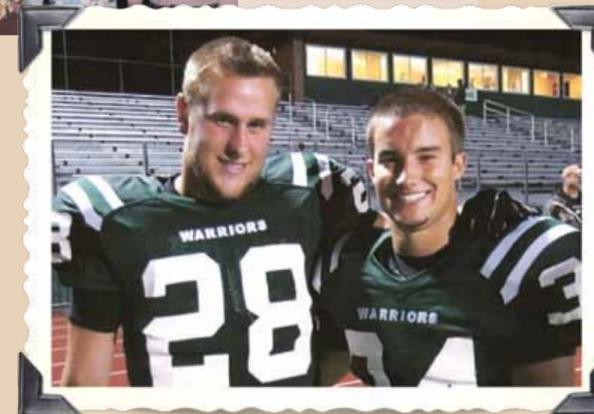


In 2011, more than 100 Heroes were honored by donors like you.

Many of our patients have chosen to say thanks in a tangible way through the Aspirus Hero program. Patients and families may recognize a team or individual who made a difference in their visit or stay at Aspirus by making an optional tax-deductible gift of any amount in their honor.

In 2011, more than 100 Heroes were honored by donors like you who wanted to say thank you and make a difference at the same time. Here's why one family chose to recognize their Aspirus Heroes by making gifts in their honor.

In February of 2010, our son Brandon arrived at Aspirus Wausau Hospital on the Aspirus helicopter, clinging to life after a snowmobile accident. Today he is playing college football!



Brandon Heider

Due to the care he received by Dr. Johnkoski and Nikki Krause, he has fully recovered and his family got to see him take the field at college. This demonstrates the value of medical care, well trained and caring medical staff, and hard work. Thank you, Aspirus!

Mike and Patricia Heider, Oshkosh, WI

YES, I would like to make a donation and name my Aspirus Hero!

My Aspirus Hero: _____

Department: _____

My Story: _____

My Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Enclosed is my tax-deductible gift of: \$ _____
(Checks are made payable to Aspirus Health Foundation)

Please charge my: MasterCard VISA DISCOVER

Card Number: _____

Exp. Date _____ Security Code: _____ (3-digits)

Signature: _____

Phone number: _____

Please remove my name from the Aspirus Health Foundation mailing list